

Pinterest

MARKETING EXCELLENCE



Limited Time Special Offers

Pinterest Marketing Excellence

Brand New Video Training

How Would You Like To Get Even More FREE Traffic... FASTER? Exclusive Upgrade Makes It Easy...

The Ebook will give you everything you need to get started on Pinterest and start generating high-quality traffic fast...

But, what if you could take what you'll learn inside the Ebook to the next level and get even more traffic and make even more money with Pinterest?

Get access to the Pinterest Marketing Excellence Video training course that will give you the upper-hand and make it easy to generate traffic, leads, and sales online...



<http://pinterest.smartgoal.net/video>

Basic Functions and Uses

Pinterest allows people to make “Mode Boards” or collages. These collect ideas and provide inspiration for projects and lifestyle changes.

Popular User Include:

- Planning Weddings
- Getting Fashion Ideas
- Designing Websites
- Getting Ideas for Interior Design
- Being Inspired for Travel/Fitness

How to Glow Your Followers!

- Influencer marketing
- The right hashtags
- Synergy with social media
- Website widget
- Finding other users and interacting! Re-pin and Like!
- Run contests
- Be consistent!

Use Tools!

IFTTT is useful for Synergy Pinit (for chrome) saves a Lot of time Shareable Lets Others Share Your Content

Top Brands

- Etsy
- Swarovski
- HTC one
- Mashable
- LL Bean
- Lindt Chocolate
- Parenting
- Whole Foods Market
- Travel Channel
- Style Me Pretty

Some content is easier to promote on Pinterest, But if you're niche or Industry Isn't creative, you can focus instead on the lifestyle the you want to promote, or on the value proposition that your products offer!

Provide Value

Your number one aim is to provide value. This means people should find your Pinterest Boards:

- Useful
- Inspiring
- Amusing
- Instructional